Wisconsin IC3 2010 Internet Crime Report

Complaint Characteristics

In 2010 IC3 received a total of **3466** complaints from the state of Wisconsin.

Top Referred Complaint Categories from Wisconsin

| Identity Theft | 25.8 % |
|--------------------------------------|---------------|
| Non Delivery of Merchandise /Payment | 23.2% |
| Auction Fraud | 12.1 % |
| Credit Card Fraud | 7.1 % |
| Miscellaneous Consumer Fraud | 6.4 % |
| Relationship Fraud | 4.2% |
| Advanced Fee Fraud | 3.7% |
| Computer Intrusion/Hacking | 3.7 % |
| SPAM | 2.9 % |
| Overpayment Fraud | 2.1% |
| | |

Percent by Monetary Loss

| \$.01 - \$99.99 | 17.2 % |
|-----------------------|---------------|
| \$100.00 - \$999.99 | 31.9% |
| \$1000.00 - \$4999.99 | 31.3% |
| \$5000.00 - \$9999.99 | 9.2% |
| Over 10000 | 10.4 % |

The top dollar loss complaint involved advanced fee fraud and totaled \$160,972.00 while the reported loss throughout the state exceeded \$4,900,000.00.

Amount Lost by Fraud Type for Individuals Reporting Monetary Loss

| Complaint Type | Median loss per complaint |
|--------------------------------------|---------------------------|
| Identity Theft | \$1732.50 |
| Non Delivery of Merchandise /Payment | \$1814.00 |
| Auction Fraud | \$390.00 |
| Credit Card Fraud | \$150.00 |
| Miscellaneous Consumer Fraud | \$1200.00 |
| Relationship Fraud | \$10410.00 |
| Advanced Fee Fraud | \$1667.00 |
| Computer Intrusion/Hacking | \$2000.00 |
| SPAM | \$2450.00 |
| Overpayment Fraud | \$1900.00 |

The total median dollar loss for all complaints reporting a dollar loss was \$1000.00.

Wisconsin Perpetrator Characteristics

Gender

Male **70.9**% Female **29.1**%

Perpetrator Statistics within the United States

Per 100,000 population 14.29 (49th) perpetrators identified as residing in Wisconsin. This total accounts for 0.8% (30th) of all complaints where the perpetrator was identified.

Wisconsin Complainant Characteristics

Gender

Male **52.2**% Female **47.8**%

Complaint demographics

| Under 20 | 3.5% |
|----------|---------------|
| 20-29 | 19.1 % |
| 30-39 | 20.0% |
| 40-49 | 22.7% |
| 50-59 | 21.8% |
| Over 60 | 13.0% |

Median Amount Lost Per Referred Complaint by Selected Complainant Demographics

| Under 20 | \$250.00 |
|--------------|-----------|
| 20-29 | \$815.00 |
| 30-39 | \$1000.00 |
| 40-49 | \$1600.00 |
| 50-59 | \$1000.00 |
| 60 and older | \$1803.00 |

Complainant Statistics within the United States

Per 100,000 population 61.29 (44th) are complainants identified as residing in Wisconsin. This total accounts for only 1.4% (23rd) of all complainants in the United States.

Complainant-Perpetrator Dynamics

Wisconsin – 17.0%